



उत्तरी दिल्ली नगर निगम

North Delhi Municipal Corporation



www.mcdonline.gov.in

10/89
11/3/19



ADVERTISEMENT DEPARTMENT

16TH FLOOR DR. S.P.M. CIVIC CENTRE BUILDING

J.L.NEHRU MARG MINTO ROAD NEW DELHI-110002 PH. NO. 2322-6607

EMAIL : co.advt.ndmc.org.in@gmail.com

No.ADC(Advtt.)/NDMC/2019/D-884 Dated: 08 03.2019

Sub: Notice Inviting E-Auction for "Allotment of Advertisement Right for Various advertisement site(s) of North Delhi Municipal Corporation on Cluster Basis.

North DMC invites e-auction from Individuals (adult citizen of India) / Firms (Sole Proprietorship Firm or Partnership Firm Registered under Partnership Act)/Public Limited Companies/Private Limited Companies/LLPs/ JVs /Consortiums capable of entering into license agreement with the North Delhi Municipal Corporation for allotment of rights for display of advertisements through Clusters for a period of 2 years (further extendable) on payment of advance License Fee basis.

The H-1 Bidder will be required to get himself registered as Advertiser in the appropriate category within seven working days from the date of being declared the Highest Bidder (H-1), in case the advertiser is not registered with the North DMC at the time of submission of the bid.

Complete details of e-auction, T&C are available on e-auction website of North Delhi Municipal Corporation, and www.auctionwizard.in/NORTHMCD http://mcdonline.gov.in/tri/ndmc_mcdportal/ Corrigendum, if any, shall only be available on above websites. Submission of EMD up to 10.04.2019 by 17.30 hrs. Auction will start on 24.04.2019 from 11.00 hrs to 17.30 hrs same day.

S. Bhandari
**Commercial Officer
(Advtt./NDMC)**

Commercial Officer
Advertisement Deptt./North D.M.C.
16th Floor, Civic Centre
Minto Road, New Delhi-2

All concerned.

AC IT/North DMC for uploading the same on MCD Website.

Copy for information to :-

- 1. Addl. Commissioner(REV.)
- 2. P.S. to Commissioner for kind information Commissioner north DMC.

11/3/19
11/3/19
11/3/19
11/3/19

Schedule Program for e-Auction for allotment of advertisement rights for various advertisement site(s) of North DMC on Cluster Basis

1	Reserve Price	As per annexure I
2	Period of availability of application for e-auction / offer documents on NORTH DMC website.	From 11.03.2019 (15:00 Hrs) to 10.04.2019 (17:00 Hrs)
3	Pre-Bid Meeting	02.04.2019 at 15:00 Hrs. in the Office of ADC, Advertisement, 14 th Floor, Civic Centre.
4	Earnest Money Deposit	The bidder shall deposit an amount equivalent to 20% of the minimum Reserve Price of each Cluster mentioned in the list as EMD .
5	List of mandatory documents to be submitted/uploaded on the portal along with EMD	As per attached Terms and Condition of E-Auction Advertisement Department North DMC.
6	Last date for submission of online EMD & submission / uploading of document.	Up to 10.04.2019 by (17.00 Hrs)
7	Last date for inquiry/clarification regarding EMD & submission/ uploading of documents.	10.04.2019 by (15.00 Hrs)
8	Cost of offer document	1000/-
9	Auction processing charges payable per Site only by successful bidder after completion of e-auction.	0.95% of Awarded Value as per the Final Bid of Auction for the complete period/contract.
10	Increment Value	i) 1 Lac to 5 Lac = Increment Value Rs. 5000/- ii) 5 Lac and above = Increment Value Rs. 10000/-
11	Date of E-Auction Bidding	From 24.04.2019 at 11.00 Hrs to 17.30 Hrs

Complete offer document is available on e-auction website of www.auctionwizard.in/NORTHMCD, www.mcdonline.gov.in/tri/ndmc_mcdportal Corrigendum, if any, shall only be available on above websites.

Note:- It's mandatory for the bidders to register on the e-auction website www.auctionwizard.in/NORTHMCD and procure the Digital Signature Certificate to participate in the auctions and also submit the **EMD** amount before the auction closing time.

Details	Date	Time
Start Date of Online Request & EMD Submission	11.03.2019	15:00 Hrs
Last Date of Online Request & EMD Submission	10.04.2019	17.00 Hrs


Commercial Officer/Advt.

North DMC

Commercial Officer
Advertisement Dept./North D.M.C.
16th Floor, Civic Centre
Minto Road, New Delhi-2