

NORTH DELHI MUNICIPAL CORPORATION

(Advertisement Department)
16th Floor, Dr. S.P.M. Civic Centre,
Minto Road, New Delhi - 110002

सूचना एवं प्रौद्योगिक कार्यालय
डायरी संख्या: 12/6/19
दिनांक: 12/6/19
उत्तरी दिल्ली नगर निगम

No. DC/(Advtt.)/2019/D-1332

Dated:- 11/6/19

**NOTICE INVITING E-AUCTION FOR ALLOTMENT FOR DISPLAY OF
ADVERTISEMENT RIGHTS THROUGH KIOSK ON LAMP POLES/STREET LIGHT
POLES IN THE JURISDICTION OF NORTH D.M.C.**


North DMC invites Registered Advertisers for e-auction for allotment for display of advertisement rights through kiosk on lamp poles/street light poles located in the central verge of commercial and MLU roads in the jurisdiction of the North DMC for a period of 1 year (further extendable for 2 year on 7% enhancement of monthly license fee each year on compound basis).

Complete details of e-auction, T&C are available on e-auction website of NORTH DELHI MUNICIPAL CORPORATION, www.auctionwizard.in/NORTHMCD, and www.mcdonline.gov.in/tri/ndmc_mcdportal Corrigendum, if any shall only be available on above websites. Submission of EMD on 02.07.2019 up to 17.30 hrs. Auction will be start at 11.00 hrs to 17.30 hrs on 12.07.2019.

Abhishek
12/6/19

All Concerned.

Addl. Director IT/ North DMC with request to up load the same on Mpl. web site/tender portal as mentioned above pl.


Commercial Officer
Advertisement/NDMC
Commercial Officer
Advertisement Dept./North D.M.C.
16th Floor, Civic Centre
Minto Road, New Delhi-7

Copy for information to :-

1. Addl. Commissioner (Rev.)
2. P.S. to Commissioner for kind information Commissioner North DMC.
3. DC/Advtt./North DMC

**SCHEDULE PROGRAM FOR E-AUCTION FOR ALLOTMENT FOR DISPLAY OF
ADVERTISEMNT RIGHT THROUGH KIOSK ON LAMP POLES/STREET LIGHT
POLES IN THE JURISDICTION OF NORTH D.M.C.**

1.	Reserve Price	As per annexure 11
2.	Period of availability of application for e-auction / offer documents on NORTH DMC website.	From ,17.06.2019 11:30 Hrs To 02.07.2019 17:30 Hrs
3.	Earnest Money Deposit	The bidder shall deposit amount equivalent to 25% of the minimum Reserve Price as EMD of Each Zone mentioned in the list.
4.	Pre-bid Meeting	25.06.2019 at 3.30 PM in the room of Dy. Commissioner, 16th Floor, E 1-Block, Civic Centre, New Delhi.
5.	List of mandatory documents to be uploaded on the portal at the time of request along with EMD details	As per attached Terms and Condition of E-Auction Advertisement Department North DMC.
6.	Last date for submission of online document with EMD	Up to 02.07.2019 by 17.30 Hrs
7.	Cost of offer document	NIL
	Auction processing charges	
8.	payable per Site only by successful bidder after completion Of e-auction.	0.95% of the awarded value as per the final bid of e-auction for the complete period/contract.
09.	Bid Increment Value	Rs. 10,000/-
10.	Date of E-Auction Bidding	From 11.00 Hrs to 17.30 Hrs on 12.07.2019

Complete offer document is available on e-auction website of www.auctionwizard.in/NORTHMCD, & www.mcdonline.gov.in/tri/ndmc_mcdportal Corrigendum, if any, shall only be available on above websites.

Note:- It's mandatory for the bidders to register on the e-auction website www.auctionwizard.in/NORTHMCD and procure the Digital Signature Certificate to participate in the auctions and also submit the **EMD** amount before the auction closing time.

Details	Date	Time
Start Date of Online Request & EMD Submission	17.06.2019	11:30 Hrs
Last Date of EMD Submission	02.07.2019	17.30 Hrs


Commercial Officer/Advtt
 Advertisement Dept./North D.M.C.
 16th Floor, Civic Centre
 Minho Road, New Delhi

Annexure-I

Zone wise MRP of Pole kiosks in the Jurisdiction of North DMC.

<u>Sl. No.</u>	<u>Name of Zone</u>	<u>MLF/Reserve Price (in Rs.) (Per Month)</u>
1.	City & SP Zone	16,24,049/-
2.	Keshav Puram Zone	13,73,671/-
3.	Civil Line Zone	14,52,006/-
4.	Karol Bagh Zone	20,94,831/-
5.	Rohini Zone	16,90,000/-
6.	Narela Zone	8,91,300/-*

- The allotment of rights for display of advertisements through Pole Kiosk in r/o Narela Zone will be made after the expiry of the present contract i.e. after 03.08.2019.



Commercial Officer
Advertisement Deptt., North D.M.C.
16th Floor, Civic Centre
Minto Road, New Delhi-2