

NORTH DELHI MUNICIPAL CORPORATION  
(Advertisement Department)  
16th Floor, Dr. S.P. Mukherjee Civic Centre  
Minto Road, New Delhi-110002

No.CO (Advtt.)/2014D-949

Dated:- 07-11-2014

**Sub:- NIT for allotment of contracts for maintenance / upkeep of subways & unipole against advertisement rights.**

Placed below is a hard as well as soft copy of NIT, on the subject cited above, duly approved by the Competent Authority, with the request to upload the same at the appropriate place on NORTH DMC's website.

Encl : As above.

Director (IT)/ North DMC

Commercial Officer (Advtt.)

  
Commercial Officer  
Advertisement Dept., North D.M.C.  
16th Floor, Civic Centre  
Minto Road, New Delhi-2

**NORTH DELHI MUNICIPAL CORPORATION**

(Advertisement Department)  
16<sup>th</sup> Floor, Dr. S.P.M. Civic Centre,  
Minto Road, New Delhi - 110002

No. CO(Advtt.)/NDMC/2014/D-947

Dated: 07-11-2014

**NOTICE INVITING TENDERS**

**All registered advertisers.**

Dear Sirs,

Sealed tenders are invited from the advertising agencies registered with the Advertisement Department of North Delhi Municipal Corporation under any of the categories, holding valid Registration, for allotment of the contracts for display of advertisement through **Subway & Unipole** at the sites located within the jurisdiction of North Delhi Municipal Corporation (on site-to-site basis), as per the approved terms & conditions. Tender document comprising of tender form, terms & conditions and list of sites can be obtained from the office of Commercial Officer, Advertisement Department, NDMC, 16<sup>th</sup> Floor, Dr. S.P.M. Civic Centre, Minto Road, New Delhi - 110002, on a written request, on all working days during 10.11.2014 to 01.12.2014 from **10.00 a.m. to 4.00 p.m.**, on payment of a non-refundable amount of Rs.1,000/- (Rupees one thousand only) each, by Demand Draft /Pay Order drawn on any Nationalized / Scheduled Bank in favour of "Commissioner, North Delhi Municipal Corporation", payable at Delhi. The tender document can also be seen on the MCD website i.e. [www.mcdonline.gov.in](http://www.mcdonline.gov.in) > **Advertisement / New & Events**. The same can be downloaded, printed and submitted to NDMC on the date of submission of tender along with the requisite fee of Rs.1,000/-, as mentioned above. No tender document shall be sent by post.

The tenders will be received and opened in the conference hall at 4<sup>th</sup> floor, Dr. S.P.M. Civic Centre, Minto Road, New Delhi – 110002, as per the schedule given below, in the presence of the tenderers, if any.

Period for sale of tender forms	<b>10.11.2014 to 01.12.2014 (10.00 AM to 4.00 PM)</b>
Last date & time for submission of tenders	<b>02.12.2014 (01.00 PM)</b>
Date & time for opening of tenders	<b>02.12.2014 at 2.00 PM</b>

Commercial Officer(Advtt.)  
NDMC  
Commercial Officer  
Advertisement Deptt.,North D.M.C.  
16th Floor, Civic Centre  
Minto Road, New Delhi-2

S.No.	Location of sites Unipoles Rohini zone	Minimum Reserve Price (in rupees) for one month	EMD
1.	In front of Police Line Qts No. 33 & 37 Pitam Pura, Outer Ring Road FTC Madhuban Chowk to Peera garhi (New Site)	50000/-	12500/-
2.	Opp. West Enclave Pitam Pura, C-1/C2 Gate, near West Enclave bus stand Outer Ring Road FTC Peera Garhi to Madhuban Chowk(New Site)	50000/-	12500/-
3.	In front of Indian Oil petrol pump near IGL pump, Outer ring road before starting the flyover FTC Madhuban Chowk to Peera garhi(New Site)	50000/-	12500/-
4.	Near Sunder Apartment, Bus Stand, outer ring road FTC Peera Garhi to Vikas Puri (New Site)	50000/-	12500/-
5.	In Front of Sony Centre on footpath near foot over bridge outer ring road Sunder Vihar FTC Vikas Puri to Peera Garhi (New Site)	50000/-	12500/-
6.	In front of Mangol Puri industrial area Phase II outer Ring Road, opposite electric pole no 10/19 near Mangol Puri Flyover FTC Mangol Puri to Peera garhi. (New Site)	50000/-	12500/-
7.	In Front of NDMC Division III E.E. (Rohini) Mangol Puri near foot over bridge Outer Ring Road, FTC Peera garhi to Madhuban Chowk. (New Site)	50000/-	12500/-
8.	In Front of Ring Road Mall, near bus stand Kali Mandir, outer ring road FTC Peera garhi to Madhuban Chowk (New Site)	50000/-	12500/-
9.	In Front of Keshav Mahavidyalaya gate no 3 Chander Shekhar marg opposite garg plaza sainik vihar FTC C.S.A. Marge T point to Peera Garhi (New Site)	50000/-	12500/-
10.	Near Rani Bagh Bus Stand Railway Road, in front of shope no 1/853 Kapoor medicose Rani Bagh, FTC Peera Garhi to Britania Chowk. (New Site)	50000/-	12500/-
11.	Muni Maya Ram, opposite Technical Education in front of Mazar FTC prem Wari Pul to Muni Maya Ram Marg (Old Site)	50000/-	12500/-
12.	In front of DDA Office, Opp. Metro Pillar No. 372 Between Metro Pillar No. 373 near Madhuban chowk. FTC Rithala to Netaji Subhash place.(New Site)	50000/-	12500/-
13.	Muni Maya Ram Hospital Chowk, FTC kohat Enclave Metro station (New Site)	50000/-	12500/-
14.	Near Muni Maya Ram Hospital Chowk Pitam Pura FTC to muni Maya Ram hospital.	50000/-	12500/-
<b>Karol Bagh Zone</b>			
15.	Unipole at Karamura Fly-over Downwards before Bus stand Karam Pura Delhi-(Old Site)	88000/-	22,000/-
16.	Near Parking Gate Rachna Cinema Building, Pusa Road Delhi. (Old site)	88000/-	22,000/-
17.	Contract for maintenance/ upkeep of Subway located at Ram pura x-ing Delhi.	110000/-	27500/-
<b>Civil line zone</b>			
18.	Corner of Wardman Plaza, Gujrawala Town FTC Ring Road (Old site)	59000/-	14800/-
19.	On Footpath Behind Oriental Bank of Commerce, Dewaral Nagar, FTC Chhatarsal Stadium to Kripal Ashram, (Old Site)	59000/-	14800/-
20.	Near dhalao of Ward No.117 DTC Colony FTC Rana Pratap Bagh, to Azad pur (Old Site)	59000/-	14800/-
21.	Near Najafgarh drain Gur Mandi FTC Rana Pratap Bagh to Ghanta ghar (Old Site)	59000/-	14800/-
22.	Parking Wazirpur Industrial Area, Opp. Harison Showroom FTC Shalimar bagh to wazirpur Indl. Area. (Old Site)	73000/-	18300/-
23.	On footpath round about Nagia Park, Shakti Nagar FTC Shakti Nagar Chowk (Old site)	72000/-	18000/-
24.	On footpath near Police station, Roop Nagar round about, FTC Shakti Nagar (Old site)	90000/-	22500/-
25.	On footpath near turning Patrachar Vidyalaya, Chhatra Marg, FTC Vishwavidyalaya metro station (Old site)	85000/-	21250/-
26.	On footpath near Vishwavidyalaya marg, FTC Mall road turning Point Patrachar University (Old site)	85000/-	21250/-
27.	Contract for maintenance/ upkeep of Subway located at Boulevard Road Near Tis Hazari Delhi.	90000/-	22500/-
28.	Parking unipole at Shakti Nagar Telephone Exchange (Old site)	60000/-	15000/-

29.	On Footpath near Azadpur terminal FTC MCD flats Azadpur Delhi (Old site).	67000/-	16750/-
30.	Adjoining Footpath, near Sri Ram Institute, Bus stand (old site)	55000/-	13750/-
31.	On Footpath, behind DDA flats, T-Point Mukherjee nagar FTC Parmanand colony (old site)	55000/-	13750/-
32.	Near Ashok vihar flyover, behind Aryabhata Polytechnic opp. Electric pole no. 4 (old site)	55000/-	13750/-
33.	Ashok vihar under pass (old site)	55000/-	13750/-
34.	Near Ashok vihar flyover, behind Aryabhata Polytechnic opp. Electric pole no. 8 (old site)	78000/-	19500/-
35.	Opp. Keshav puram canal side (old site)	55000/-	13750/-
36.	Bharat nagar Nalla (old site)	55000/-	13750/-
37.	On footpath Chhatra marg, in front of Patel Chest FTC Vijay nagar (old site)	74000/-	18500/-
	<b>Narela zone</b>		
38.	Near Bakoli Crossing Village Bus Que Shelter, G.T.K. Road, Delhi FTC Singhu Border to Delhi (New Site)	38000/-	9500/-
39.	In front of City Park Green Party Lawn near Palla Morh, G.T.Karnal Road, Delhi FTC Singhu Border to Delhi (New Site)	38000/-	9500/-
40.	Front of Golden Petal Party Lawns Palla 100 mts Gurudwara Bus Stand Sarup Nagar, G.T.Karnal Road, Delhi FTC Singhu Border to Delhi (New Site)	38000/-	9500/-
41.	In front of Carnival Near Bharat Petrol Pump, Alipur, G.T.K.Road, Delhi FTC Singhu Border to Delhi (New Site)	38000/-	9500/-
42.	In front of Mata Sukhdevi Public School, near Delhi Properties, Opp. Nangli Puna Village, G.T.Karnal Road, Delhi FTC Delhi to Singhu Border (New Site)	38000/-	9500/-
43.	In front of R.G.House Party Lawn, near Nail crossing Bhudhpur village G.T.Karnal Road, Delhi FTC Delhi to Singhu Border (New Site)	38000/-	9500/-
44.	In front of Shridi Sai Mandir Alipur, Opp. Trivoli Grand, GT Karnal Road Delhi- FTC Delhi to Singhu Border (New Site)	38000/-	9500/-
45.	Front of Property Hub Lord Krishna, Opp. Jai Bharat Dharma Kanta, Bakoli village G.T. Karnal Road, Delhi FTC Delhi to Singhu Border (New Site)	38000/-	9500/-
46.	Opp. Bakoli Morh Village, near Bus stand Bakoli morh G.T.Karnal Road, Delhi FTC Delhi to Singhu Border (New Site)	38000/-	9500/-
47.	Unipole located at FTC from Delhi to Singhu Border Nr. Narela Red Light G.T.Karnal Road Delhi (Old site)	38000/-	9500/-
48.	Unipole located at FTC Singhu Border to Delhi in front of Le Garden Party Lawn Nr. BQS Nangli Puna Village, GTK road, Delhi (Old site)	38000/-	9500/-
	<b>S P Zone</b>		
49.	On foot Path Near Sawaswati Shishu Mandir, Aaram Bagh, New Delhi-55 FTC Pahar Ganj to Rani Jhansi Gol chekkr (New Site)	88000/-	22000/-
50.	On foot Path Near Rani Jhansi School, Aaram Bagh, New Delhi-55 FTC Pahar Ganj to Rani Jhansi Gol chekkr (New Site)	88000/-	22000/-
51.	Opp. Pahar Ganj Thana, In front of R.G.Complex, New Delhi-55 FTC Rani Jhansi Gol Chakkar to Pahar Ganj (New Site)	88000/-	22000/-
52.	On footpath Nr, DTC BQS No. 1141 Videocon tower FTC Link road (Old site) FTC Panchkua Gol chakkar to Rani Jhansi Gol chukkar	85000/-	21250/-
53.	Adjoining petrol pump near Metro Pillar No. 63 link road (Old site) FTC Karol Bagh metro station to Panchkua road.	82000/-	20500/-
54.	Site at parking Jhandewalan in front of Meghdoot Bhawan (Old site)	94000/-	23500/-
55.	On Footpath behind Masjid opp. MTNL office FTC Idgah Gol Chakkar (Old site)	94000/-	23500/-
56.	Footpath behind BP Petrol Pump in front of Bagga Link road FTC round about Arya Samaj road (Old site)	94000/-	23500/-

57.	Nr. Maghdoot Bhawan, Link road, in front of Metro Pillar No. 49, FTC Cannaught Place (Old Site)	88000/-	22000/-
58.	Footover Bridge Nr. Jhandewalan Temple FTC Paharganj. (Old site)	32000/-	8000/-
59.	Footover Bridge Nr. Jhandewalan Temple FTC Idgah. (Old site)	32000/-	8000/-
<b>City Zone</b>			
60.	Opp. Kali Mandir, deen dayal upadhya marg, FTC Minto Road to ITO (New Site)	65000/-	16250/-
61.	On footpath near Subhash Park, DTC Bus Stand FTC Darya Ganj to Lal Qila Delhi (New Site)	65000/	16250/
62.	On footpath near red Fort DTC Bus Stand opp. Dangal Maidan FTC Darya Ganj to ISBT Delhi (New Site)	65000/	16250/
63.	On footpath near waterless Urinal Opp. Old Delhi railway Station FTC Lal Qila to Fatah puri (New Site)	65000/	16250/
64.	On footpath near Ajmeri gate Chowk opp. Anglo Arabic Sr. Sec. School FTC New Delhi Railway Station to GB Road (New Site)	65000/	16250/
65.	Opp. Kamla Market Near turning towards Paharganj Flyover FTC New Delhi Railway Station to Ajmeri Gate (New Site)	65000/	16250/
66.	On footpath near Sulabh Soachalaya Gate Ram Lila Maidan FTC Kamla Market to Zakir Hussain College (New Site)	65000/	16250/
67.	Contract for maintainace/ upkeep of <b>Subway</b> at Lajpat Rai Mkt. Delhi	200000/-	50000/-

CAJ 27/11/17

AW/Tender



**Commercial Officer**  
Advertisement Deptt., North D.M.C.  
16th Floor, Civic Centre  
Minto Road, New Delhi-2

**NORTH DELHI MUNICIPAL CORPORATION**  
(ADVERTISEMENT DEPARTMENT)

Cost Rs.1000/-

**Tender /Application form for award of the work of maintenance and upkeep of the Subway against advertisement rights.**

I/We hereby offer the rate of monthly licence fee for allotment of the work of the maintenance/ upkeep of the Subway located at \_\_\_\_\_ New Delhi against advertisement right for a period of two years against advertisement right, extendable by another year with mutual consent of both the parties, subject to satisfactory performance by the contractor and on the enhanced license fee by 10% for the extended on the prescribe terms and conditions.

**(All the information must be given in CAPITAL LETTERS)**

1. Name of Applicant:
2. Name of Company/Firm:
3. Status in the Company/Firm:
4. Present Address:
5. Permanent Address:
6. Telephone No.: Office Residence
7. In case of company/firm, the name of proprietor(s), Partners or Directors etc., as the case may be, should be given along with parentage, age and residential address(es); both present and permanent, as under :-

Sl. No	Name of Proprietor/ Partner(s)/Director(s)	Father / Husband's Name	Age	Present Residential Address	Permanent Residential Address

8. Rate of Monthly Licence Fee offered:-  
(Please mention the location and rate of the Subway for which tender is being submitted)

Sl. No.	Location of Sub-way	Offer of Monthly Licence Fee (in rupees) (please indicate both in words & figures)

9. An amount of Rs. \_\_\_\_\_/- (Rs. \_\_\_\_\_) as Earnest Money /Caution Money is paid herewith by Bank Draft /Pay Order No. \_\_\_\_\_ dated \_\_\_\_\_ drawn on \_\_\_\_\_ in favour of Commissioner, NDMC.

10. Details of Bank Draft (s) equivalent to 3 months quoted licence fee in favour of Commissioner NDMC.

- (a). Name of the Bank & Branch \_\_\_\_\_
- (b). Number & date of draft \_\_\_\_\_
- (c). Amount of the Bank Draft / DD \_\_\_\_\_

11.

Name of Bank & Address	Name of the Account Holders	Account No.	MICR No.

12. Any other information which the tenderer/applicant may like to furnish:-  
\_\_\_\_\_

**SIGNATURE OF TENDERER/APPLICANT**

ADDRESS \_\_\_\_\_  
(with seal)

**DECLARATION:-**

I/We have gone through and understood the contents of this tender/application form carefully and the information furnished by me/us is true to the best of my/our knowledge and belief and nothing has been concealed therefrom. I/We have also read and understood carefully the terms & conditions of allotment annexed herewith which I/We shall abide by. I/We agree to the allotment of work of maintenance & upkeep of Subway(s) in question against right to display advertisement, as per design provided with the Tender Form, in the area under reference, being made on "As is where is" basis.

**SIGNATURE OF TENDERER/APPLICANT**

Dated:

**N.B.**

- (i) Tender/application form duly filled in and properly sealed together with Earnest Money /Caution Money should be dropped ~~origi~~y in the box specified for the purpose and placed in the office of Commercial Officer (Advertisement), 16<sup>th</sup> Floor, Civic Centre, Minto Road, New Delhi - 110002, on 02.12.2014 and the tenders will be opened by the Tender Committee on the same day at 2.00 PM in the presence of the tenderers, if any.
- (ii) All the documents, as submitted, should be signed by the applicant and the seal affixed (in case of company/ firm);
- (iii) The allotment will be made on "as is where is" basis;
- (iv) Tenderers / applicants are advised, in their own interest, to visit and see the Subways themselves, before submitting their tenders. No representation on any account whatsoever, shall be entertained at any subsequent stage, in this regard;
- (v) One sealed envelope shall contain tender for one subway only;
- (vi) Conditional tenders shall not be acceptable and shall be summarily rejected;
- (vii) The advertisers who have been blacklisted or against dues are outstanding, shall not be eligible to participate in the tenders;
- (viii) Earnest Money deposited of those successful tenderers who do not accept allotment of the contract, on offer by the department, shall be forfeited and they shall be ~~debarred from~~ **debarred from** participation in the further tenders, as may be floated by the department.

