

NORTH DELHI MUNICIPAL CORPORATION

(Advertisement Department)
16th Floor, Dr. S.P.M. Civic Centre,
Minto Road, New Delhi – 110002



No.ADC/(Advtt.)/2016/D- 3103

Dated:- 08.06.2016

NOTICE INVITING E-AUCTION FOR ALLOTMENT FOR DISPLAY OF ADVERTISEMENT RIGHTS THROUGH KIOSK ON LAMP POLES/STREET LIGHT POLES IN THE JURISDICTION OF NORTH D.M.C.

North DMC invites Advertiser/Firms/Co./individuals etc. for e-auction for allotment for display of advertisement rights through kiosk on lamp poles/street light poles located in the central verge of commercial and MLU roads in Karol Bagh Zone and City Zone in jurisdiction of North DMC for a period of 1 year (further extendable for 2 year on 7% enhancement of monthly license fee each year on compound basis).

Complete details of e-auction, T&C are available on e-auction website of NORTH DELHI MUNICIPAL CORPORATION, www.auctionwizard.in/NORTHMCD, www.mcdonline.gov.in and www.mcdonline.gov.in/tri/ndmc_mcdportal Corrigendum, if any shall only be available on above websites. Submission of EMD on 17.06.2016 by 17.00 hrs. Auction will be start at 10.00 hrs to 17.30 hrs on 22.06.2016.

**Addl. Dy. Commissioner
Advertisement/NDMC**

Ajay Kumar Kadian
Addl. Deputy Commissioner
Advertisement Deptt.
North DMC
14th Floor, Civic Center

All Concerned.

Addl. Director IT/ North DMC with request to up load the same on Mpl. web site/tender portal as mentioned above pl.

Copy for information to :-

1. Addl. Commissioner (Rev.)
2. P.S. to Commissioner for kind information Commissioner North DMC.

*Rohini
9/6/16
P. Ashu*

**SCHEDULE PROGRAM FOR E-AUCTION FOR ALLOTMENT FOR DISPLAY OF
ADVERTISEMENT RIGHT THROUGH KIOSK ON LAMP POLES/STREET LIGHT
POLES IN THE JURISDICTION OF NORTH D.M.C.**

| | | |
|-----|--|---|
| 1. | Reserve Price | As per annexure I |
| 2. | Period of availability of application for e-auction / offer documents on NORTH DMC website. | From 09.06.2016, 11:00 Hrs To 17.06.2016 17:00 Hrs |
| 3. | Earnest Money Deposit | The bidder shall deposit amount equivalent to 25% of the minimum Reserve Price as EMD of each Zone mentioned in the list. |
| 4. | Pre-bid Meeting | 13.06.2016 at 3.00 PM in the room of Addl. Dy. Commissioner, Room 1402, 14th Floor, E 1-Block, Civic Centre, New Delhi. |
| 5. | List of mandatory documents to be uploaded on the portal at the time of request along with EMD details | As per attached Terms and Condition of E-Auction Advertisement Department North DMC. |
| 6. | Last date for submission of online document with EMD | Up to 17.06.2016 by 17.00 Hrs |
| 7. | Cost of offer document | NIL |
| 8. | Clarification, if any, regarding submission of EMD and Documents. | 20.06.2016. |
| 9. | Auction processing charges payable per Site only by successful bidder after completion Of e-auction. | 1.25% of awarded value as per the final bid of auction |
| 10. | Bid Increment Value | Rs. 10,000/- |
| 11. | Date of E-Auction Bidding | From 10.00 Hrs to 17.30 Hrs on 22.06.2016 |

Complete offer document is available on e-auction website of www.auctionwizard.in/NORTHMCD, & www.mcdonline.gov.in/tri/ndmc_mcdportal Corrigendum, if any, shall only be available on above websites.

Note:- It's mandatory for the bidders to register on the e-auction website www.auctionwizard.in/NORTHMCD and procure the Digital Signature Certificate to participate in the auctions and also submit the **EMD** amount before the auction closing time.

| Details | Date | Time |
|---|------------|-----------|
| Start Date of Online Request & EMD Submission | 09.06.2016 | 11:00 Hrs |
| Last Date of EMD Submission | 17.06.2016 | 17.00 Hrs |


08/06/2016
Addl. Dy. Commissioner/Advtt.

Ajay Kumar Kadian
Addl. Deputy Commissioner
Advertisement Deptt.
North DMC
14th Floor, Civic Center

Annexure-I

Zone wise MRP of Pole kiosks in the Jurisdiction of North DMC.

| <u>Sl. No.</u> | <u>Name of Zone</u> | <u>Reserve Price (in Lacs)</u> <u>(Per Month)</u> |
|----------------|---------------------|--|
| 1. | Karol Bagh Zone | 09.50 |
| 2. | City Zone | 11.50 |

 08/06/2016

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Addl. Deputy Commissioner
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