



## NORTH DELHI MUNICIPAL CORPORATION

(Advertisement Department)  
16<sup>th</sup> Floor, Dr. S.P.M. Civic Centre,  
Minto Road, New Delhi – 110002

No.ADC/(Advtt.)/NDMC/2016/D- 4000

Dated:- 18/8/2016

**Sub: NOTICE INVITING E-AUCTION FOR allotment of advertisement rights for various advertisement site(s) of North Delhi Municipal Corporation on Cluster basis.**

North DMC invites e-auction from individual (adult citizen of India) or a Firm (Registered or Partnership) or a public limited company or a private limited company etc. For allotment of cluster wise display of advertisement rights in the jurisdiction of North DMC for a period of three years (further extendable) on payment of advance MLF on quarterly basis.

Complete details of e-auction, T&C are available on e-auction website of NORTH DELHI MUNICIPAL CORPORATION, [www.auctionwizard.in/NORTHMCD](http://www.auctionwizard.in/NORTHMCD), [www.mcdonline.gov.in](http://www.mcdonline.gov.in) and [www.mcdonline.gov.in/tri/ndmc](http://www.mcdonline.gov.in/tri/ndmc). Corrigendum, if any shall only be available on above websites. Submission of EMD up to 02.09.2016 by 17.30 hrs. Auction will be start on 07.09.2016 from 11:00 hrs to 17:30 hrs same day.

All Concerned.

✓ Addl. Director IT/ North DMC for further necessary action pl.

Copy for information to :-

1. Addl. Commissioner (Rev.)
2. P.S. to Commissioner for kind information Commissioner North DMC.

  
Addl. Dy. Commissioner  
Advertisement/NDMC  
ADC (Advtt./North)

  
19/8/16



**Schedule Program for e-Auction for allotment of advertisement rights for various advertisement sites of North DMC on Cluster basis.**

1	Reserve Price	As per annexure I
2	Period of availability of application for e-auction / offer documents on NORTH DMC website.	From 19.08.2016 11:00 Hrs To 02.09.2016 17:30 Hrs.
3	Pre bid meeting	29.08.2016 at 3:00 PM in the chamber of ADC Advertisement, Room No. 1402, 14 <sup>th</sup> Floor, Civic Centre, Minto Road, New Delhi.
4	Earnest Money Deposit	The bidder shall deposit an amount equivalent to 20 % of Minimum Reserve Price of each Cluster, mentioned in the list as EMD.
5	List of mandatory documents to be submitted/uploaded on the portal along with EMD.	As per attached Terms and Condition of E-Auction Advertisement Department North DMC. List at <b>annexure – II.</b>
6	Last date for submission of online EMD and submission/uploading of documents.	Up to 02.09.2016 by 17.30 Hrs.
7	Last date for inquiry/clarification regarding EMD & submission/uploading of documents.	Upto 05.09.2016 by 17:30 Hrs
8	Cost of offer document	Rs. 1000/-
9	Auction processing charges payable per Site only by successful bidder after completion of e-auction.	1.25% of awarded value as per the final bid of auction.
10	Increment value	Rs. 50000/-
11	Date of E-Auction Bidding	<b>From 07.09.2016 at 11.00 Hrs to 17.30 Hrs.</b>

Complete offer document is available on e-auction website of [www.auctionwizard.in/NORTHMCD](http://www.auctionwizard.in/NORTHMCD), and [www.mcdonline.gov.in/tri/ndmc\\_mcdportal](http://www.mcdonline.gov.in/tri/ndmc_mcdportal) Corrigendum, if any, shall only be available on above websites.

**Contact Officer :- Shri Ashok Kumar, Ph-8130221011**

**Note:-** It's mandatory for the bidders to register on the e-auction website [www.auctionwizard.in/NORTHMCD](http://www.auctionwizard.in/NORTHMCD) and procure the Digital Signature Certificate to participate in the auctions and also submit the **EMD** amount before the auction closing time.

Details	Date	Time
Start Date of Online Request & EMD Submission	19.08.2016	11:00 Hrs.
Last Date of Online Request & EMD Submission	02.09.2016	17:30 Hrs.

Addl. Dy. Commissioner/Advtt.