



उत्तरी दिल्ली नगर निगम  
North Delhi Municipal Corporation

www.mcdonline.gov.in

**ADVERTISEMENT DEPARTMENT**

16TH FLOOR DR. S.P.M. CIVIC CENTRE BUILDING

J.L.NEHRU MARG MINTO ROAD NEW DELHI-110002 PH. NO. 2322-6607

E.M.A.I.L : [co.advt.ndmc.org.in@gmail.com](mailto:co.advt.ndmc.org.in@gmail.com)



No.ADC(Advtt.)/NDMC/2016/D/164

Dated: 07/10/2016

**Sub: Notice Inviting E-Auction for "Allotment of Advertisement Right for Various advertisement site(s) of North Delhi Municipal Corporation on Cluster Basis.**

North DMC invites e-auction from Individual (adult citizen of India) or a Firm (Registered or Partnership) or a Public Limited Company or a Private Limited Company etc. for allotment of cluster wise display of advertisement rights in the Jurisdiction of North DMC for a period of 3 years (further extendable) on payment of advance MLF on quarterly basis.

Complete details of e-auction, T&C are available on e-auction website of  
NORTH DELHI MUNICIPAL CORPORATION,  
[www.auctionwizard.in/NORTHMCD](http://www.auctionwizard.in/NORTHMCD), [www.mcdonline.gov.in](http://www.mcdonline.gov.in) and  
[www.mcdonline.gov.in/tri/ndmc](http://www.mcdonline.gov.in/tri/ndmc). Corrigendum, if any, shall only be available on above websites. Submission of EMD up to 21.10.2016 by 17.30 hrs. Auction will be start on 25.10.2016 from 11.00 hrs to 17.30 hrs same day.

All concerned.

Addl. Dy. Commissioner  
(Advtt./NDMC)  
ADC (Advtt./North

✓ Addl. Director IT/North DMC for uploading the same on e-auction portal.  
Copy for information to :-

1. Addl. Commissioner(REV.)
2. P.S. to Commissioner for kind information Commissioner north DMC.

*[Handwritten signature]*

**Schedule Program for e-Auction for allotment of advertisement rights for various advertisement site(s) of North DMC on Cluster Basis**

1	Reserve Price	As per annexure I
2	Period of availability of application for e-auction / offer documents on NORTH DMC website.	From 07.10.2016 11:00 Hrs To 21.10.2016 17:30 Hrs
3	Pre-Bid Meeting	18.10.2016 at 3.00 PM in the Office of ADC, Advertisement, Room No. 1402, 14 <sup>th</sup> Floor, Civic Centre.
4	Earnest Money Deposit	The bidder shall deposit an amount equivalent to 20% of the minimum Reserve Price of each Cluster mentioned in the list as EMD.
5	List of mandatory documents to be submitted/uploaded on the portal along with EMD	As per attached Terms and Condition of E-Auction Advertisement Department North DMC. Reference list at <b>annexure-II</b>
6	Last date for submission of online EMD & submission / uploading of document.	Up to 21.10.2016 by 17.30 Hrs
7	Last date for inquiry/clarification regarding EMD & submission/ uploading of documents.	24.10.2016
8	Cost of offer document	1000/-
9	Auction processing charges payable per Site only by successful bidder after completion of e-auction.	1.25% of Monthly License Fees as per the final bid of auction
10	Increment Value	500000/-
11	Date of E-Auction Bidding	From 25.10.2016 at 11.00 Hrs to 17.30 Hrs

Complete offer document is available on e-auction website of [www.auctionwizard.in/NORTHMCD](http://www.auctionwizard.in/NORTHMCD), and [www.mcdonline.gov.in/tri/ndmc\\_mcdportal](http://www.mcdonline.gov.in/tri/ndmc_mcdportal) Corrigendum, if any, shall only be available on above websites.

**Note:-** It's mandatory for the bidders to register on the e-auction website [www.auctionwizard.in/NORTHMCD](http://www.auctionwizard.in/NORTHMCD) and procure the Digital Signature Certificate to participate in the auctions and also submit the **EMD** amount before the auction closing time.

Details	Date	Time
Start Date of Online Request & EMD Submission	07.10.2016	11:00 Hrs
Last Date of Online Request & EMD Submission	21.10.2016	17.30 Hrs

Addl. Dy. Commissioner/Advtt.

  
Addl. Dy. Commissioner/Advtt. (North)