



उत्तरी दिल्ली नगर निगम
North Delhi Municipal Corporation



www.mcdonline.gov.in



ADVERTISEMENT DEPARTMENT

16TH FLOOR DR. S.P.M. CIVIC CENTRE BUILDING

J.L.NEHRU MARG MINTO ROAD NEW DELHI-110002 PH. NO. 2322-6607

EMAIL: co.advnt.ndmc.org.in@gmail.com



No.ADC(Advtt.)/NDMC/2016/D- 4261 Dated: 03/11/2016

Sub: Notice Inviting E-Auction for "Allotment of Advertisement Right for Various advertisement site(s) of North Delhi Municipal Corporation on Cluster Basis:

North DMC invites e-auction from Individual (adult citizen of India) or a Firm (Registered or Partnership) or a Public Limited Company or a Private Limited Company etc. for allotment of cluster wise display of advertisement rights in the Jurisdiction of North DMC for a period of 3 years (further extendable) on payment of advance MLF on quarterly basis.

Complete details of e-auction, T&C are available on e-auction website of NORTH DELHI MUNICIPAL CORPORATION, www.mcdonline.gov.in and www.auctionwizard.in/NORTHMCD, www.mcdonline.gov.in/tri/ndmc . Corrigendum, if any, shall only be available on above websites. Submission of EMD up to 18.11.2016 by 17.30 hrs. Auction will be start on 22.11.2016 from 11.00 hrs to 17.30 hrs same day.

**Addl. Dy. Commissioner
(Advtt./NDMC)**

Jay Kumar Kadian
Addl. Deputy Commissioner
Advertisement Deptt.

All concerned.

Addl. Director IT/North DMC for uploading the same on e-auction portal. North DMC 4th Floor, Civic Center

Copy for information to :-

1. Addl. Commissioner (REV.)
2. P.S. to Commissioner for kind information Commissioner north DMC.

**Schedule Program for e-Auction for allotment of
advertisement rights for various advertisement site(s) of North
DMC on Cluster Basis**

Reserve Price		As per annexure I
1	Period of availability of application for e-auction / offer documents on NORTH DMC website.	From 04.11.2016 11:00 Hrs To 18.11.2016 17:30 Hrs
2	Pre-Bid Meeting	15.11.2016 at 3.00 PM in the Office of ADC, Advertisement, Room No. 1402, 14 th Floor, Civic Centre.
3	Earnest Money Deposit	The bidder shall deposit an amount equivalent to 20% of the minimum Reserve Price of each Cluster mentioned in the list as EMD.
4	List of mandatory documents to be submitted/uploaded on the portal along with EMD	As per attached Terms and Condition of E-Auction Advertisement Department North DMC. Reference list at annexure-II
5	Last date for submission of online EMD & submission / uploading of document.	Up to 18.11.2016 by 17.30 Hrs
6	Last date for inquiry/clarification regarding EMD & submission/ uploading of documents.	21.11.2016
7	Cost of offer document	1000/-
8	Auction processing charges payable per Site only by successful bidder after completion of e-auction.	1.25% of Monthly License Fees as per the final bid of auction
9	Increment Value	50000/-
10	Date of E-Auction Bidding	From 22.11.2016 at 11.00 Hrs to 17.30 Hrs
11		

Complete offer document is available on e-auction website of www.auctionwizard.in/NORTHMCD, and www.mcdonline.gov.in/tri/ndmc_mcdportal Corrigendum, if any, shall only be available on above websites.

Note:- It's mandatory for the bidders to register on the e-auction website www.auctionwizard.in/NORTHMCD and procure the Digital Signature Certificate to participate in the auctions and also submit the **EMD** amount before the auction closing time.

Details	Date	Time
Start Date of Online Request & EMD Submission	04.11.2016	11:00 Hrs
Last Date of Online Request & EMD Submission	18.11.2016	17.30 Hrs


 Addl. Dy. Commissioner/Advtt.