

NORTH DELHI MUNICIPAL CORPORATION

(Advertisement Department)
16th Floor, Dr. S.P.M. Civic Centre,
Minto Road, New Delhi – 110002



No.ADC/(Advtt.)/2016/D- 4389

Dated:- 02.12.2016

NOTICE INVITING E-AUCTION FOR ALLOTMENT FOR DISPLAY OF ADVERTISEMENT RIGHTS THROUGH UNIPOLS/FOB/SUBWAY IN THE JURISDICTION OF NORTH D.M.C. ON TEMPORARY BASIS FOR SIX MONTHS FURTHER EXTENDABLE.

North DMC invites Advertiser/Firms/Co./individuals etc. for e-auction for allotment for display of advertisement rights through Unipols/FOB/Subway in the jurisdiction of North DMC for a period of Six Months (further extendable for 1 year on Six Monthly basis subject to allotment of site through cluster policy).


Complete details of e-auction, T&C are available on e-auction website of NORTH DELHI MUNICIPAL CORPORATION, www.auctionwizard.in/NORTHMCD, www.mcdonline.gov.in and www.mcdonline.gov.in/tri/ndmc_mcdportal Corrigendum, if any shall only be available on above websites. Submission of EMD on 09.12.2016 by 17.30 hrs. Auction will be start at 11.00 hrs to 17.30 hrs on 14.12.2016.

All Concerned.

✓ Addl. Director IT/ North DMC with request to up load the same on Mpl. web site/tender portal as mentioned above pl.

Copy for information to :-

1. Addl. Commissioner (Rev.)
2. P.S. to Commissioner for kind information Commissioner North DMC.


Addl. Dy. Commissioner
Advertisement/NDMCGner
Advertisement Deptt.
North DMC
14th Floor, Civic Center

Schedule Program For Allotment For Display Of Advertisement Rights Through Unipoles/Fob/Subway In The Jurisdiction Of North D.M.C. Through E-Auction.

1	Reserve Price	As per annexure I
2	Period of availability of application for e-auction / offer documents on NORTH DMC website.	From 02.12.2016 11:00 Hrs To 09.12.2016 17:30 Hrs
3	Earnest Money Deposit	The bidder shall deposit Rs. 50,000/- or 1/2 of MRP as EMD in each site mentioned in the list whichever is higher.
4	List of mandatory documents to be uploaded on the portal at the time of request along with EMD details	As per attached Terms and Condition of E-Auction Advertisement Department North DMC.
5	Last date for submission of online document with EMD	Up to 09.12.2016 by 17:30 Hrs
6	Last date for inquiry/clarification regarding EMD & submission/ uploading of documents.	Up to 12.12.2016 by 17:30 Hrs
7	Cost of offer document	Free of cost
8	Increment Value	5000/-
9	Auction processing charges payable per Site only by successful bidder after completion of e-auction.	1.25% of awarded value as per the final bid of auction
10	Date of E-Auction Bidding	14.12.2016 from 11.00 Hrs. to 17:30 Hrs.

Complete offer document is available on e-auction website of www.auctionwizard.in/NORTHMCD, www.mcdonline.gov.in/tri/ndimc_mcdportal Corrigendum, if any, shall only be available on above websites.

Note:- It's mandatory for the bidders to register on the e-auction website www.auctionwizard.in/NORTHMCD and procure the Digital Signature Certificate to participate in the auctions and also submit the **EMD** amount before the auction closing time.

Details	Date	Time
Start Date of Online Request & EMD Submission	02.12.2016	11:00 Hrs
Last Date of Online Request & EMD Submission	09.12.2016	17:30 Hrs


Addl. Dy. Commissioner/Advtt.
Ajay Kumar Kaul
 Addl. Deputy Commissioner
 Advertisement Deptt.
 North DMC
 14th Floor, Civic Center