

Schedule Program for e-Auction for allotment of advertisement rights for various advertisement site(s) of North DMC on Cluster Basis


1	Reserve Price	As per annexure I
2	Period of availability of application for e-auction / offer documents on NORTH DMC website.	From 28.12.2016 11:00 Hrs To 10.01.2017 17:30 Hrs
3	Pre-Bid Meeting	06.01.2017 at 3:00 PM in the Office of ADC, Advertisement, Room No. 1402, 14 th Floor, Civic Centre.
4	Earnest Money Deposit	The bidder shall deposit an amount equivalent to 20% of the minimum Reserve Price of each Cluster mentioned in the list as EMD.
5	List of mandatory documents to be submitted/uploaded on the portal along with EMD	As per attached Terms and Condition of E-Auction Advertisement Department North DMC. Reference list at annexure-II
6	Last date for submission of online EMD & submission / uploading of document.	Up to 10.01.2017 by 17.30 Hrs
7	Last date for inquiry/clarification regarding EMD & submission/ uploading of documents.	12.01.2017
8	Cost of offer document	1000/-
9	Auction processing charges payable per Site only by successful bidder after completion of e-auction.	1.25% of Monthly License Fees as per the final bid of auction
10	Increment Value	50000/-
11	Date of E-Auction Bidding	From 13.01.2017 at 11.00 Hrs to 17.30 Hrs

Complete offer document is available on e-auction website of www.auctionwizard.in/NORTHMCD, www.mcdonline.gov.in/tri/ndmc.mcdportal Corrigendum, if any, shall only be available on above websites.

Note:- It's mandatory for the bidders to register on the e-auction website www.auctionwizard.in/NORTHMCD and procure the Digital Signature Certificate to participate in the auctions and also submit the EMD amount before the auction closing time.

Details	Date	Time
Start Date of Online Request & EMD Submission	28.12.2016	11:00 Hrs
Last Date of Online Request & EMD Submission	10.01.2017	17.30 Hrs

Addl. Dy. Commissioner/Advtt.


Ajay Kumar Kadian
 Addl. Deputy Commissioner
 Advertisement Deptt.
 North DMC
 14th Floor, Civic Centre