

**Schedule Program for e-Auction for allotment of
advertisement rights for various advertisement site(s) of North
DMC on Cluster Basis**

1	Reserve Price	As per annexure I
2	Period of availability of application for e-auction / offer documents on NORTH DMC website.	From 17.01.2017 11:00 Hrs To 30.01.2017 17:30 Hrs
3	Pre-Bid Meeting	24.01.2017 at 3.00 PM in the Office of ADC, Advertisement, Room No. 1402, 14 th Floor, Civic Centre.
4	Earnest Money Deposit	The bidder shall deposit an amount equivalent to 20% of the minimum Reserve Price of each Cluster mentioned in the list as EMD .
5	List of mandatory documents to be submitted/uploaded on the portal along with EMD	As per attached Terms and Condition of E-Auction Advertisement Department North DMC. Reference list at annexure-II
6	Last date for submission of online EMD & submission / uploading of document.	Up to 30.01.2017 by 17.30 Hrs
7	Last date for inquiry/clarification regarding EMD & submission/ uploading of documents.	31.01.2017
8	Cost of offer document	1000/-
9	Auction processing charges payable per Site only by successful bidder after completion of e-auction.	1.25% of Monthly License Fees as per the final bid of auction
10	Increment Value	50000/-
11	Date of E-Auction Bidding	From 02.02.2017 at 11.00 Hrs to 17.30 Hrs

Complete offer document is available on e-auction website of www.auctionwizard.in/NORTHMCD, www.mcdonline.gov.in/tri/ndmc_mcdportal Corrigendum, if any, shall only be available on above websites.

Note:- It's mandatory for the bidders to register on the e-auction website www.auctionwizard.in/NORTHMCD and procure the Digital Signature Certificate to participate in the auctions and also submit the **EMD** amount before the auction closing time.

Details	Date	Time
Start Date of Online Request & EMD Submission	17.01.2017	11:00 Hrs
Last Date of Online Request & EMD Submission	30.01.2017	17.30 Hrs


Addl. Dy. Commissioner/Advtt.
Ajay Kumar Kadiyal
 Addl. Deputy Commissioner
 Advertisement Deptt.
 North DMC
 14th Floor, Civic Center