



नॉर्थ दिल्ली नगर निगम  
North Delhi Municipal Corporation

### ADVERTISEMENT DEPARTMENT

16TH FLOOR DR. S.P.M. CIVIC CENTRE BUILDING

J.L.NEHRU MARG MINTO ROAD NEW DELHI 110002 PH. NO. 2322 6607

EMAIL : [co-advtd.ndmc.org.in@gmail.com](mailto:co-advtd.ndmc.org.in@gmail.com)



No.ADC(Advtt.)/NDMC/2016/D-5381 ✓ Dated: 08.2017

Sub: Notice Inviting E-Auction for "Allotment of Advertisement Right for Various advertisement site(s) of North Delhi Municipal Corporation on Cluster Basis.

North DMC invites e-auction from Individual (adult citizen of India) or a Firm (Registered or Partnership) or a Public Limited Company or a Private Limited Company etc. for allotment of cluster wise display of advertisement rights in the Jurisdiction of North DMC for a period of 3 years (further extendable) on payment of advance MLF on quarterly basis.

Complete details of e-auction, T&C are available on e-auction website of North Delhi Municipal Corporation. [www.auctionwzrdm.com/NORTHDMC/](http://www.auctionwzrdm.com/NORTHDMC/) [www.mcdonline.gov.in](http://www.mcdonline.gov.in) and [www.mcdonline.gov.in/tri/ndmc](http://www.mcdonline.gov.in/tri/ndmc) Corrigendum, if any, shall only be available on above websites. Submission of EMD up to 16.08.2017 by 17.30 hrs. Auction will be start on 18.08.2017 from 11.00 hrs to 17.30 hrs same day

All concerned.

Addl. Director IT/North DMC for uploading the same on e-auction Minto Road, New Delhi-2

Copy for information to :-

1. Addl. Commissioner (REV.)
2. P.S. to Commissioner for kind information Commissioner north DMC.

Commercial Officer

(Advtt./ND Officer)  
Commercial Officer  
Advertisement Deptt./North D.M.C.  
16th Floor, Civic Centre  
Minto Road, New Delhi-2

*Prabhu*  
21/8/17

**Schedule Program for e-Auction for allotment of  
advertisement rights for various advertisement site(s) of North  
DMC on Cluster Basis**

1	Reserve Price	As per annexure I
2	Period of availability of application for e-auction / offer documents on NORTH DMC website.	From 02.08.2017 11:00 Hrs To 16.08.2017 17:30 Hrs
3	Pre-Bid Meeting	11.08.2017 at 3.00 PM in the Office of ADC, Advertisement, Room No. 1602, 16 <sup>th</sup> Floor, Civic Centre.
4	Earnest Money Deposit	The bidder shall deposit an amount equivalent to <b>20%</b> of the minimum Reserve Price of each Cluster mentioned in the list as <b>EMD</b> .
5	List of mandatory documents to be submitted/uploaded on the portal along with EMD	As per attached Terms and Condition of E-Auction Advertisement Department North DMC. Reference list at <b>annexure-II</b>
6	Last date for submission of online EMD & submission / uploading of document.	Up to 16.08.2017 by 17.30 Hrs
7	Last date for inquiry/clarification regarding EMD & submission/ uploading of documents.	17.08.2017
8	Cost of offer document	1000/-
9	Auction processing charges payable per Site only by successful bidder after completion of e-auction.	1.25% of Monthly License Fees as per the final bid of auction
10	Increment Value	50000/-
11	<b>Date of E-Auction Bidding</b>	<b>From 18.08.2017 at 11.00 Hrs to 17.30 Hrs</b>

Complete offer document is available on e-auction website of [www.auctionwizard.in/NORTHMCD](http://www.auctionwizard.in/NORTHMCD), [www.mcdonline.gov.in/tri/ndmc\\_mcdportal](http://www.mcdonline.gov.in/tri/ndmc_mcdportal) Corrigendum, if any, shall only be available on above websites.

**Note:-** It's mandatory for the bidders to register on the e-auction website [www.auctionwizard.in/NORTHMCD](http://www.auctionwizard.in/NORTHMCD) and procure the Digital Signature Certificate to participate in the auctions and also submit the **EMD** amount before the auction closing time.

Details	Date	Time
Start Date of Online Request & EMD Submission	02.08.2017	11:00 Hrs
Last Date of Online Request & EMD Submission	16.08.2017	17.30 Hrs

  
Commercial Officer/Advt.

**Commercial Officer**  
Advertisement Deptt./North D. M.C.  
16th Floor, Civic Centre  
Minto Road, New Delhi-2