

**SOUTH DELHI MUNICIPAL CORPORATION  
OFFICE OF THE DEPUTY COMMISSIONER (Advtt.)**

Dr. Shyama Prasad Mukherjee Civic Centre (25<sup>th</sup> Floor),  
Jawaharlal Nehru Marg, New Delhi-110002. Ph. No. 011-2322-7212

**OPEN TENDER FOR ALLOTMENT OF ADVERTISEMENT RIGHTS THROUGH DESIGNATED CLUSTERS/INDIVIDUAL UNIPOLE SITES UNDER THE JURISDICTION OF SDMC.**

**TENDER NOTICE**

No: CO/Tender-15/Advtt./SDMC/2017/NIT/D- 1504

Dated: 13/12/2017

Bids are invited on behalf of Commissioner, SDMC from eligible bidders for allotment of advertisement rights through clusters containing Unipole sites in South & Central Zone, and allotment of advertisement rights through Individual Unipole site & Toilet Blocks in South Zone under the jurisdiction of SDMC on monthly license fee basis in two bid system (Technical and Financial), for a period of **three years** and further extendable to another period of two years subject to satisfactory performance of the firm and as decided by the Commissioner SDMC. **The bidder can bid for 1 or more or all clusters or Individual Unipole site or all as per his financial capabilities as mentioned in clause 3 of tender document.** The Advertisement cluster/s, site/s shall be awarded to the successful H-'1' bidder/bidders for display of advertisement through Unipole Sites within the respective Cluster, Toilet Blocks & individual Unipole at designated site as mentioned in **Annexure "1"** of the tender document.

The eligible bidder may submit their bid containing the tender documents duly signed on each page along with requisite Earnest Money Deposit and requisite tender fee for each cluster/clusters and other documents as mentioned in the tender document.

The tender documents may be downloaded through SDMC's website [www.mcdonline.gov.in](http://www.mcdonline.gov.in), and payment of requisite tender Fee of Rs. 40,000/- (Rupees Forty Thousand Only) for participation in tender, shall be deposited by way of demand draft/pay order payable at Delhi drawn in favour of Commissioner, SDMC along with submission of the bid. This Tender Document contains total no. of pages from page to . The tenders will be received and opened in the office of Commercial Officer (Advtt.) at the above mentioned address, as per following schedule:

<b>Date of issue of Tender</b>	<b>09.12.2017</b>
<b>Pre Bid Meeting</b>	<b>20.12.2017 at 15.00 Hours at 22<sup>ND</sup> Floor, Conference Hall, Civic Centre, New Delhi-110002</b>
<b>Date of Placement of Tender Box at 25<sup>th</sup> Floor for submission of bids</b>	<b>01.11.2017, 11.00 AM onwards</b>
<b>Last Date Of Submission of Tender Documents</b>	<b>02.01.2018, Till 15.00 Hours</b>
<b>Date &amp; Time of opening of Technical bid</b>	<b>02.01.2018, At 15.30 Hours</b>

Prospective bidders are advised to regularly scan through SDMC website as corrigendum/amendments/clarification/reply to pre-bid query (if any), will be notified on the official website and no separate advertisement/communication in any other form will be made for this purpose. Any bid not accompanied with the tender fee and EMD shall be summarily rejected.

**Commercial Officer (Advtt)**

